

FOR IMMEDIATE RELEASE

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### **Sequoia Lighting assists in transformation of Magic Castle in Hollywood**

La Habra, CA - Sequoia Lighting Corporation, manufacturers of quality lighting products, recently installed a variety of custom designed, Nostalgia lighting products at the Magic Castle located in Hollywood, CA.

The Magic Castle is an authentic Victorian Mansion that sits high in the Hollywood hills. The Castle is a private clubhouse for the Academy of Magical Arts and serves as an international entertainment center. The venue attracts internationally renowned magicians from around the world.

Built in 1908, the original mansion was a private residence comprised of several expansive wings. After many years of dormancy, the mansion has been faithfully restored to its original Victorian grandeur.

For the exterior lighting treatments, Sequoia Lighting recommended the fabrication of several custom designed products. Sequoia's product development engineers worked closely with Magic Castle representatives in order to achieve the desired effects. Their combined efforts resulted in lighting treatments that will enhance the original Victorian ambiance of the mansion for many years to come.

Extensive interior renovations divided the mansion's living quarters into several ornately decorated entertainment rooms.

The Palace of Mystery is the largest showroom in the Castle. It features antique furniture from a 17th Century London Pub. The bar countertop once graced the floor of the old Hollywood High School gymnasium.

The Grand Salon is another beautifully restored and functional room. It boasts a dining room which features 160 year old etched glass windows that were originally part of the Imperial Restaurant in Scotland. The Salon bar is fashioned from rare hardwoods and the barroom features colorful coming attraction slides from the old Los Angeles Theater.

There are two main rooms where magic acts perform. As mentioned earlier, the largest room in the Castle is The Palace of Mystery. The other room is The Parlor of Prestidigitation where smaller groups can view performances in a more intimate theater environment.

Of additional interest are the many historical artifacts that are on display throughout the Magic Castle. The widow of the Great Houdini donated several props that were once integral props of the master's show. They are on view with other noteworthy artifacts in the Castle's Séance Room.

The Magic Castle is one of several important restoration projects recently completed by Sequoia Lighting. The company is currently participating in the restoration of several historical landmarks located throughout California.

In addition to the uniquely styled luminaries found at The Magic Castle, Sequoia Lighting offers custom designed and numerous off the shelf products, which includes a complete line of Contemporary and Nostalgia Street Lighting products and HID Lighting Systems.

For more information on Sequoia Lighting's products and services, call 877/888-7880 or visit Sequoia Lighting's web site at [www.sequoialighting.com](http://www.sequoialighting.com).